



A GGB Publication

SUMMER SPECIAL

15% Off

Global Gaming Business presents our fifth annual installment of *Progressive Products Preview* or *P3*. With tremendous innovation taking place in the international gaming industry, *P3* showcases the cutting-edge technologies, products and services that are shaping the future of the casino industry.

P3 Magazine focuses on all non-slot products (since those games are highlighted in the **October issue of GGB**), and includes any products or services that move the gaming industry forward, such as:

- Systems & Platforms
- Hospitality Solutions
- Payment Processing
- Kiosks
- Consulting Services
- Architects & Designers
- Cashless Alternatives
- Furniture Providers
- Security & Surveillance
- Responsible Gaming Tech
- Uniforms & Costumes
- Health & PPE Solutions
- Sports Betting Products
- iGaming Products and Services

DISTRIBUTION:

P3 will be mailed as a stand-alone publication in early September to the entire GGB mailing list including executives in commercial and tribal gaming sectors. *P3* will also be distributed at G2E 2025 and the Indian Gaming 2026 trade shows.

BONUS: *P3* will be showcased on the GGB Magazine website (ggbmagazine.com) with a special section dedicated to the products and services profiled in the issue.



AD RATES

Reverse Gatefold Cover (Two-Page Spread)	\$9,800	\$8,300
2-Page Interior Spread	\$6,150	\$5,200
P3 Full	\$3,395	\$2,900
P3 2/3	\$2,525	\$2,150
P3 1/2	\$1,950	\$1,650
P3 1/3	\$1,500	\$1,275

AD DEADLINE

August 19, 2026

MATERIAL DEADLINE

August 25, 2026

TERRI BRADY

Director of Sales and Marketing

tbrady@ggbmagazine.com • 702.493.6964