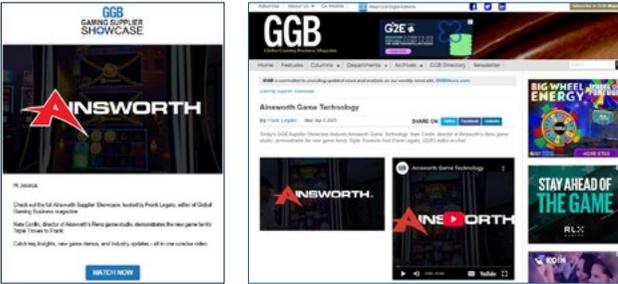


GAMING SUPPLIER SHOWCASE



In our mission to highlight cutting-edge products and technologies, GGB offers the Gaming Supplier Showcase. Our latest digital campaign, the Showcase includes a product video and interview with our publisher or editor and additional exposure to your niche market highlighting your product or service.

WHAT YOU GET

- 10-minute interview with our editorial team
- Logo on GGB website with link to Showcase page for 90 days
- Personalized eblast to 13,472 subscribers
- Video posted to GGB social pages
- X post linked to the video

BENEFITS

- Your video link appears on the GGB Homepage
- Your interview is featured on its own page for 3 months on the GGB website
- Your video can feature a branded interview and/or a product demonstration
- Your Gaming Supplier Showcase is shared on the GGB X, Facebook and LinkedIn accounts and sent as a personalized eblast to 13,472 GGB subscribers.

GAMING SUPPLIER SHOWCASE (RATES PER MONTH)

SINGLE SHOWCASE **\$4,180**

GGB EBLASTS

Since 2002, GGB has been a trusted partner in the international gaming industry. We can help deliver your company's message to the complete Global Gaming Business database.

Eblasts are client-designed and provided in fully built HTML format, then delivered by our team to our targeted database of 13,472 engaged gaming industry professionals

With over 85,000 high-value listeners each year, GGB has the ear of the industry.

- Eblast requirements:** 1. HTML Code as plain text; 2. Include all links for the footer; 3. All links need to be built in the email (CTA button/hyperlinks); 4. Any social media handles need to be in the footer; 5. address needs to be in the footer.



EBLAST
13,472 RECIPIENTS

EBLAST **\$3,300**

PRESS RELEASE

A well-written press release can give your company valuable exposure while providing our readers with useful information about your business. Your press release will be judged by its newsworthiness – it should be concise, comprehensible and of interest to our audience. In short, it should contain a significant announcement regarding your business.

- **Headline (10 words max)**
- **Body copy (500 words max)**
- **Summary (30 words max)**
- **Image (max size 1GB)**

PRESS RELEASE

1 x PRESS RELEASE **\$500**

4 x PRESS RELEASE **\$1,850**

DISTRIBUTION

Global Gaming Monitor (PST):
45,913

GGB Weekly:
32,371

Executive Summary (monthly):
32,371

Eblast & Showcases:
13,472

GGB REACH

17,800+ monthly readers
28,500+ monthly page views
6,766 monthly podcast listeners

TOTAL GGB AUDIENCE

US-based: **35,575**

LatAm-based: **8,683**

Asia-based: **34,757**

EU-based: **95,213**

UK-Based: **93,900**

Canada-based: **3,913**

Australia based: **1,882**