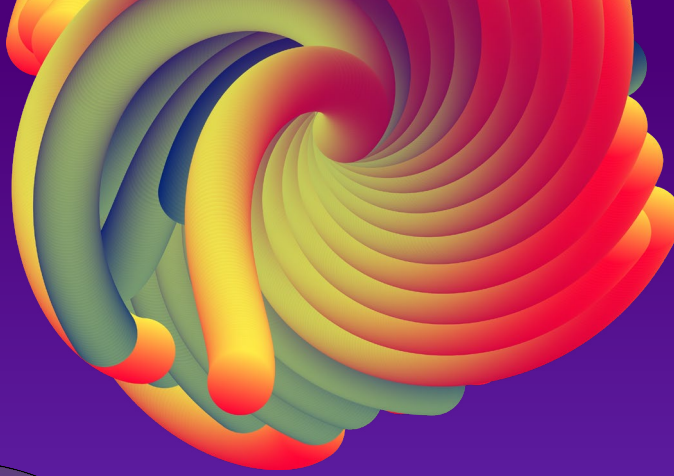




ICE
Daily

Powered by
iGB

Commercial
opportunities

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What is ICE Daily?

- ICE Daily is the only **official print and digital publication** rounding up the biggest news, announcements, interviews, and highlights from ICE 2026. Published **each day of the event**, it will be distributed across the **entire exhibition hall** and featured on our daily event roundup email sent to all registrants!
- With a projected **60,000+ registrants** for the 2026 event, ICE Daily is the most immediate and impactful way to connect your brand with the full ICE audience during the show.

Purpose and value

- **Captures attention each day** as attendees arrive and leave the venue
- Provides **timely and relevant updates** on product launches, industry trends, and key speakers
- Offers **sponsors and advertisers guaranteed daily visibility**
- Reinforces **exhibitor brand messaging** across the show's three busiest days



Key distribution channels

- **10,000 printed copies per day** distributed by promotional staff at venue entrances
- Distributed directly to **hundreds of exhibitor stands** and rest areas across the floor
- **Digital edition sent to all 60,000+ registered delegates** each morning
- Also available for **download on ICE Daily roundup emails** and promoted through iGB's social channels

Format

- **32 pages, 9.25in x 11.75in**
- **Unique daily editions across all three show days**



Commercial opportunities

Full-page advertisement

- \$6,350 for all 3 days
- Includes 150-300 word feature + image thumbnail per issue

Double-page advertisement

- \$12,700 for all 3 days
- Includes 150-300 word feature + image thumbnail per issue

3-day, whole event sponsorship package

- \$19,050 total, includes:
- 'Sponsored by [your brand]' on the front cover (all 3 issues)
- 200-word advertorial on the front page (each day)
- Double-page advertisement all 3 days

- Banner at the foot of every editorial page

CEO interview feature

- \$6,350 (2-page feature on day of your choice)

Double-page Brand View feature

- \$5,080 (one day only)
- 800-1,000 words, plus image, company logo, author photo and bio

Outside back cover advertisement

- \$6,350 per day or \$15,240 for all 3 days
- Premium back-page placement



Why advertise in ICE Daily?

- Now being published by iGB, part of Clarion Gaming, meaning a **far broader distribution channel than ICE Daily ever had before**
- Immediate visibility with **decision-makers and buyers** as they enter or leave the venue
- Multiple touchpoints: **print + email + digital archive**
- Editorial-led format means **better engagement and higher trust**
- Perfect for **product launches, announcements, and brand storytelling**

Next steps

Secure your placement early to:

- Lock in premium positions
- Plan editorial contributions in advance
- Maximize your impact at ICE 2026

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