

4-COLOR ADVERTISING RATES

(MONTHLY NET IN USD)

Size	12x	6x	1x
Full Page	\$3,905	\$4,255	\$4,695
Two-page Spread	\$7,250	\$7,900	\$8,710
2/3 Vertical	\$2,900	\$3,160	\$3,485
Jr. Page or 1/2 Page Horizontal	\$2,245	\$2,450	\$2,700
1/3 Vertical or Square	\$1,675	\$1,825	\$2,010

*Premium Ad Placement: Add an additional 10% to rate

INDUSTRY VOICES —PRINT EDITION

The U.S. gaming market is moving at speed, and suppliers are seizing the moment to showcase innovation, leadership, and growth. Whether it's a new product launch, a strategic hire, or a landmark deal, Industry Voices gives companies the stage to tell their story directly to operators, investors, and partners across North America. In every edition, we spotlight how brands are shaping the future of gaming—putting innovation, leadership, and momentum front and center.

- Full page - \$4,695
- 2-page spread - \$8,710

Add \$500-\$1,000 if written in-house by GGB

THE POWER OF PRINT

With our Specialty Print Options, GGB Magazine provides additional opportunities to catch the eye of your audience.

COVER TREATMENTS:

- Reverse Gatefold
- French Cover Gatefold
- Barn Door Gatefold
- Half Gatefold

INTERIOR GATEFOLDS:

- 4-Page Foldout
- 6-Page Foldout
- 6-Page Z-Gate

OTHER OPTIONS:

- Bind In/Blow In Cards
- Post-Its
- Tipped Inserts
- Partial Pages

Custom marketing pieces can be designed to your specifications. Additionally, your custom piece can polybag with GGB Magazine. Contact your sales representative for details.

PRINT AD SUBMISSION REQUIREMENTS

DIGITAL FILE REQUIREMENTS

Adobe Acrobat PDF, Print Optimized.

Document size must include crop marks offset 15 pts and 1/8-inch bleed for all ad bleed pages. Fonts and images must be embedded. All images must be 300dpi saved as TIFF or EPS and CMYK only.

EMAIL/FTP SUBMISSIONS

Files under 25 MB, email Monica Cooley at mcooley@ggbmagazine.com. If over 25 MB, an FTP site is available. Please email: mcooley@ggbmagazine.com for FTP instructions.

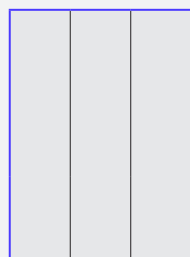
MAILING ADDRESS

110 S Hartford Avenue, Suite 200, Tulsa, OK 74120

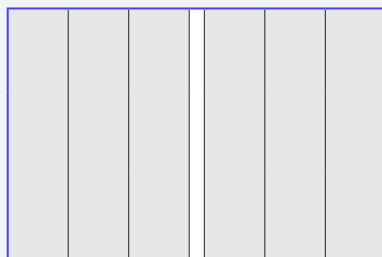
info@ggbmagazine.com

GGB MAGAZINE AD SIZES

Magazine trim size 8.375" x 10.875". For bleeds, add 1/8" (.125) on all sides from trim.

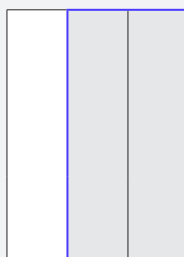


Full Page
Bleed
8.625" x 11.125"
Trim
8.375" x 10.875"
Non-bleed
7.625" x 10"

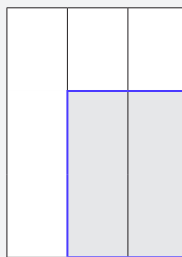


2-Page Spread
Bleed
17" x 11.125"
Trim
16.75" x 10.875"

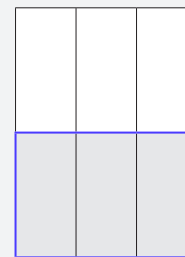
Live
16" x 10.125"
Non-bleed 16" x 10"



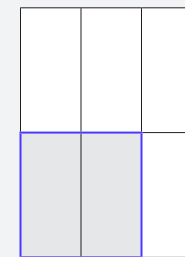
2/3 Vertical
Bleed
5.5" x 11.125"
Trim
5.375" x 10.875"
Non-bleed
5" x 10"



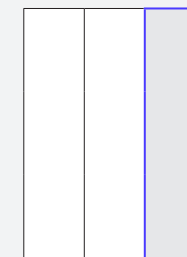
Junior Page
Non-bleed
5" x 7.4375"



1/2 Horizontal
Bleed
8.625" x 5.5"
Trim
8.375" x 5.375"
Non-bleed
7.625" x 4.875"



1/3 Square
Non-bleed
5" x 4.875"



1/3 Vertical
Non-bleed
2.375" x 10"