



GAMING SUPPLIER SHOWCASE





In our mission to highlight cutting-edge products and technologies, GGB offers the Gaming Supplier Showcase. Our latest digital campaign, the Showcase includes a product video and interview with our publisher or editor and additional exposure to your niche market highlighting your product or service.

WHAT YOU GET

- 10-minute interview with our editorial team
- Logo on GGB website with link to Showcase page for 90 days
- Personalized eblast to 13,472 subscribers
- Video posted to GGB social pages
- X post linked to the video

BENEFITS

- Your video link appears on the GGB Homepage
- Your interview is featured on its own page for 3 months on the GGB website
- Your video can feature a branded interview and/or a product demonstration
- Your Gaming Supplier Showcase is shared on the GGB X, Facebook and LinkedIn accounts and sent as a personalized eblast to 13.472 GGB subscribers.

GAMING SUPPLIER SHOWCASE

(RATES PER MONTH)

SINGLE SHOWCASE

\$4,180

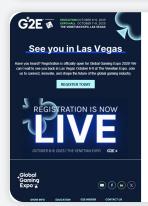
GGB EBLASTS

Since 2002, GGB has been a trusted partner in the international gaming industry. We can help deliver your company's message to the complete Global Gaming Business database.

Eblasts are client-designed and provided in fully built HTML format, then delivered by our team to our targeted database of 13,472 engaged gaming industry professionals

With over 85,000 high-value listeners each year, GGB has the ear of the industry.

Eblast equirements: 1. HTML Code as plain text; 2.Include all links for the footer; 3. All links need to be built in the email (CTA button/hyperlinks); 4. Any social media handles need to be in the footer; 5. address needs to be in the footer.



Eblast 13,472 recipients

EBLAST

\$3,300

DISTRIBUTION

Global Gaming Monitor (PST): 45,913

GGB Weekly: **32.371**

Executive Summary (monthly): 32.371

Eblast & Showcases: 13.472

GGB REACH

17,800+ monthly readers28,500+ monthly page views6,766 monthly podcast listeners

TOTAL GGB AUDIENCE

US-based: 35,575

LatAm-based: 8,683

Asia-based: **34,757** EU-based: **95,213**

UK-Based: **93,900**

Canada-based: 3,913

Australia based: 1,882