

728 x 90 Leaderboard

300 x 250 (2nd Sq.)

300 x 600

728 x 180 Banner

120 x 480

120 x 240

120 x 90



| GGBMAGAZINE.COM (Rates per month) | | | |
|---|-----------|----------|-----------------------------------|
| SIZE | EXCLUSIVE | ROTATING | GGB & GGBNEWS COMBO RATE |
| 728 x 90 (Leaderboard) | \$3,000 | \$750 | <u>\$4,250 EX.</u> \$1,050 RT. |
| 728 x 90 (2nd, 3rd, 4th Position) | \$2,600 | \$650 | <u>\$3,650 EX.</u> \$900 RT. |
| 728 x 90 (Footer Banner) | \$2,600 | \$650 | <u>\$3,650 EX.</u> \$900 RT. |
| 728 x 180 (2nd, 3rd, 4th, Footer) | \$4,800 | \$1,200 | <u>\$6,875 EX.</u> \$1,725 RT. |
| 300 x 250 (Top Square) | \$3,000 | \$750 | <u>\$4,250 EX.</u> \$1,050 RT. |
| 300 x 250 (2nd Square) | \$2,600 | \$650 | <u>\$3,650 EX.</u> \$900 RT. |
| 300 x 600 (Half Page) | \$4,750 | \$1,190 | <u>\$6,925 EX.</u> \$1,730 RT. |
| 120 x 600 (Skyscraper) | \$2,600 | \$650 | <u>\$3,650 EX.</u> \$900 RT. |
| 120 x 480 (Mini-Skyscraper) | \$2,300 | \$575 | <u>\$3,350 EX.</u> \$835 RT. |
| 120 x 240 (Vertical Banner) | \$1,500 | \$375 | <u>\$2,175 EX.</u> \$550 RT. |
| 120 x 90 (Button) | \$450 | | \$660 EX. |

NOTE: all 728x90 ads require an additional ad sized 300x120 for mobile. For video ads add a 25% premium.

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation sequence repeats with each page refresh.

| GGBNEWS.COM <i>(Rates per month)</i> | | |
|--|-----------|----------|
| SIZE | EXCLUSIVE | ROTATING |
| 728 x 90 (Leaderboard) | \$1,800 | \$450 |
| 728 x 90 (2nd, 3rd, 4th Position) | \$1,500 | \$375 |
| 728 x 90 (Footer Banner) | \$1,500 | \$375 |
| 728 x 180 (2nd, 3rd, 4th, Footer) | \$2,880 | \$725 |
| 300 x 250 (Top Square) | \$1,800 | \$450 |
| 300 x 250 (2nd Square) | \$1,500 | \$375 |
| 300 x 600 (Half Page) | \$2,965 | \$740 |
| 120 x 600 (Skyscraper) | \$1,500 | \$375 |
| 120 x 480 (Mini-Skyscraper) | \$1,425 | \$355 |
| 120 x 240 (Vertical Banner) | \$925 | \$230 |
| 120 x 90 (Button) | \$285 | |

| MONTHLY GGB NEWS EBLAST ADS | |
|-----------------------------|---------|
| EBLAST AD SLOT 1,2 | \$1,950 |
| EBLAST AD SLOT 3,4,5 | \$1,650 |

| GGB SPECIALTY ADS | |
|---|---------|
| Overlay Ad | |
| The ad appears over the GGB home page every time the site is visited, and repeats after 4 page views. Overlay ads are optimized to appear on Mobile and other hand-held devices . | |
| AD SIZES | |
| • Horizontal Overlay Ad Size: 850 x 486 | |
| • Mobile Ad Size: 200 x 400 | |
| GGB MAGAZINE EXCLUSIVE | \$5,500 |
| GGB NEWS EXCLUSIVE | \$3,425 |
| GGB & GGB NEWS COMBO | \$8,000 |
| Peel Back Ad | |
| Located at the top right corner of the site, the Peel Back ad expands when hovered over (<i>see sales rep for ad requirements</i>) | |
| GGB MAGAZINE EXCLUSIVE | \$3,500 |
| GGB NEWS EXCLUSIVE | \$2,175 |

PODCAST SPONSORSHIP OPPORTUNITIES



.....
In-Depth. Face to Face. Off the Cuff.
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Every week, **GGB Podcasts** feature candid conversations with gaming executives and insiders, public officials and industry suppliers, personalities and people in the news.

These original, unscripted audio interviews are easily accessible on **iTunes** and **Spotify** and are available on both the **GGBmagazine.com** and **GGBNews.com** websites. Additionally, they're promoted monthly in **Global Gaming Business Magazine**.

GGB established the gaming industry podcast series over 15 years ago. With over **54,000 high-value listeners** each year, GGB has the ear of the industry.

PODCAST SPONSORSHIPS (PRICING PER MONTH)

| 1 MONTH | 3 MONTHS | 6 MONTHS | 12 MONTHS |
|---------|----------|----------|-----------|
| \$2,200 | \$2,000 | \$1,875 | \$1,750 |

For complete package details please contact your sales representative.

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“GGB News is my go-to newsletter every Monday morning. With original reporting and amazing insight, GGB News gets my week off to a great start.”

—*Tom Jingoli, Chief Commercial Officer, Konami Gaming*

GGB EBLASTS



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Since **2002**, GGB has been a trusted partner in the international gaming industry. We can help deliver your company's message to nearly **12,000 executives** and casino professionals—the complete Global Gaming Business database.

\$3,000 PER EBLAST

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