

TRIBAL Government Gaming

AN ANNUAL INDUSTRY REPORT

Don't miss your opportunity to reach tribal gaming executives from all corners of the industry!



GGB Magazine is proud to announce the **2021** edition of **TRIBAL GOVERNMENT GAMING: An Annual Industry Report**, the most comprehensive publication available covering all **Class II & Class III** tribal gaming operations.

More than just a directory or resource guide, *Tribal Government Gaming* features editorial coverage of cutting-edge issues such as tribal sovereignty, Indian gaming regulation, economic diversification, nation-building, compacts and more.

Tribal Government Gaming reaches key decision-makers in the Indian gaming and traditional casino industries, including operators, regulators, manufacturers and vendors.

Tribal Government Gaming is a highly visible publication with a circulation of 20,000, including bonus distribution at **NIGA** in April 2021, **OIGA** in July 2021, **G2E** in October 2021 and other appropriate trade shows and conferences.

As an annual publication, *Tribal Government Gaming* will offer a one-year shelf life providing increased frequency and recall for advertisers. Sponsorship opportunities are available for increased marketing awareness.

Ad Space Deadline: APRIL 22, 2021 | **Publication Date:** MAY, 2021

For more information on advertising, please contact
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phone: 702-248-1565 x227 | email: Tbrady@ggbmagazine.com

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EXCLUSIVE TITLE SPONSORSHIP

- **Corporate logo** on front cover of *Tribal Government Gaming*
- **Two-page center spread**, four-color ad in *TGG*
- **Full-page** corporate profile

TOTAL NET INVESTMENT: \$8,000

OPEN ADVERTISING RATES

Back Cover	\$4,500
Inside Front Cover	\$4,125
Inside Back Cover	\$3,950
Full Page	\$3,750
Two-Third Page	\$2,800
Half Page	\$2,150
Third Page	\$1,625
Two Page Spread	\$6,750

All ads are four-color, all rates are net

EDITORIAL SCHEDULE 2021

COVER

Deb Haaland and Indian Country

FEATURES

Indian Country Sports Betting: Now or Never

Tribal Leaders Step Up Against COVID

Compact Renewals: Automatic or Negotiated?

Tribal Design: The Next Iteration of Tribal Gaming

COLUMNS

NIGA

NIGC

Purchasing

DC View

DEPARTMENTS

Top 5 Tribal Casinos 2021

Tribal Government Gaming Directory

Corporate Profiles

Schedule is subject to change



DEADLINES

Advertising Space:

April 22, 2021

Advertising Materials:

April 28, 2021

Publication Date:

May 2021

Bonus Distribution:

Indian Gaming 2021,
ICE North America 2021,
OIGA 2021, ICE London
2021, G2E 2021

FOR MORE INFORMATION
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