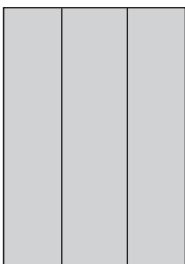


4-COLOR ADVERTISING RATES (MONTHLY NET IN USD)			
Size <i>(all prices net)</i>	12x	6x	1x
Full Page	\$3,905	\$4,255	\$4,695
Two-page Spread	\$7,250	\$7,900	\$8,710
2/3 Vertical	\$2,900	\$3,160	\$3,485
Jr. Page or 1/2 Page Horiz.	\$2,245	\$2,450	\$2,700
1/3 Vertical or Square	\$1,675	\$1,825	\$2,010

**Premium Ad Placement: Add an additional 10% to rate*

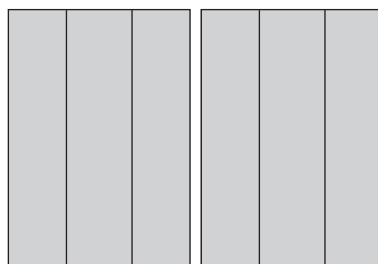
GGB MAGAZINE AD SIZES

Magazine trim size 8.375 x 10.875. For bleeds, add 1/8" (.125) on all sides from trim.



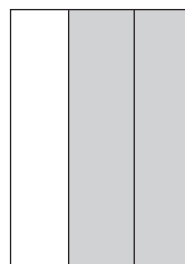
Full Page

Bleed 8.625" x 11.125"
 Trim 8.375" x 10.875"
 Live 7.625" x 10.125"
 Non-bleed 7.625" x 10"



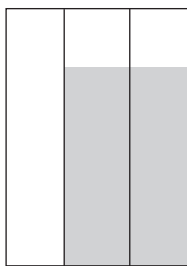
2 Page Spread

Bleed 17" x 11.125"
 Trim 16.75" x 10.875"
 Live 16" x 10.125"
 Non-bleed 16" x 10"



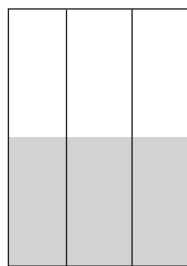
2/3 Vertical

Bleed 5.5" x 11.125"
 Trim 5.375" x 10.875"
 Live 5" x 10.125"
 Non-bleed 5" x 10"



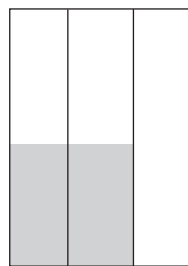
Junior page

Non-bleed 5" x 7.4375"



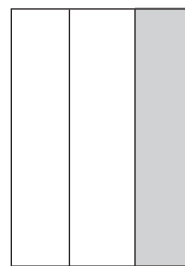
1/2 Horizontal

Bleed 8.625" x 5.5"
 Trim 8.375" x 5.375"
 Live 7.625" x 5"
 Non-bleed 7.625" x 4.875"



1/3 Square

Non-bleed 5" x 4.875"



1/3 Vertical

Non-bleed 2.375" x 10"

THE POWER OF PRINT

With our **Specialty Print Options**, *GGB Magazine* provides additional opportunities to catch the eye of your audience.

COVER TREATMENTS:

- Reverse Gatefold
- French Cover Gatefold
- Barn Door Gatefold
- Half Gatefold

INTERIOR GATEFOLDS:

- 4-Page Foldout
- 6-Page Foldout
- 6 Page Z-Gate

OTHER OPTIONS:

- Bind In/Blow In Cards
- Post-Its
- Tipped Inserts
- Partial Pages

Custom marketing pieces can be designed to your specifications. Additionally, your custom piece can polybag with *GGB Magazine*. Contact your sales representative for details.

ALL AD MATERIALS SHOULD BE SUBMITTED AS FOLLOWS:

DIGITAL FILE REQUIREMENTS

Adobe Acrobat PDF, Print Optimized.

Document size must include crop marks offset 15 pts and 1/8-inch bleed for all ad bleed pages. Fonts and images must be embedded. All images must be 300dpi saved as TIFF or EPS and CMYK only.

EMAIL/FTP SUBMISSIONS

Files under 25 MB, email Monica Cooley at mcooley@ggbmagazine.com. If over 25 MB, an FTP site is available. Please email mcooley@ggbmagazine.com for FTP instructions.

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