



A **GGB** Publication

Global Gaming Business presents our newest annual publication **Progressive Products Preview** or **P3**. With tremendous innovation taking place in the international gaming industry, **P3** showcases the cutting-edge technologies, products and services that are shaping the future of the casino industry.

Advertisers can include **video presentations** of their products so buyers can see how they operate and perform.

P3 Magazine focuses on all non-slot products (since those games are highlighted in the **October** issue of **GGB**), and includes any products or services that move the gaming industry forward, such as:



- Systems & Platforms
- Hospitality Solutions
- Payment Processing
- Kiosks
- Consulting Services
- Architects & Designers
- Cashless Alternatives
- Furniture Providers
- Security & Surveillance
- Responsible Gaming Technology
- Uniforms & Costumes
- Health & PPE Solutions
- Sports Betting Products
- iGaming Products and Services

And Much More!

DISTRIBUTION:

P3 will be mailed as a stand-alone publication in early **September** to **20,000 executives** in commercial and tribal gaming sectors. **P3** will also be distributed at **G2E 2021** and the **Indian Gaming 2022** trade shows.

BONUS: **P3** will be showcased on the **GGB Magazine** website (ggbmagazine.com) with a special section dedicated to the products and services profiled in the issue.

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MATERIAL DEADLINE:
August 25, 2021

AD RATES

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One-Third Page	\$1500

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