



# PREVIEW 2019

16TH ANNUAL

A **GGB** annual supplement

**GGB MAGAZINE** IS PROUD TO ANNOUNCE THE **16TH ANNUAL G2E PREVIEW**, the most comprehensive publication highlighting the world’s most significant gaming event, **Global Gaming Expo (G2E)**, which will be held October 15-17, 2019 in Las Vegas.

**G2E Preview 2019** provides advance information about keynote speakers, conference sessions, AGEM’s Year in Review, A-Z listings of exhibitors, exhibit floor map, panel discussions, igaming, sports betting, plus an at-a-glance schedule and more.

**G2E Preview 2019** will feature our annual review of “Progressive Products,” as well as a series of corporate profiles—the “Who’s Who” of gaming vendors—that identify the top products and services on display at Global Gaming Expo 2019.

## ADVERTISING BENEFITS

- As a highly-anticipated annual publication, **G2E Preview** offers unique access to G2E attendees and exhibitors for all advertisers.
- Reach key decision-makers in the commercial and tribal gaming sectors, including operators, regulators, manufacturers and vendors from all the important growth regions of the gaming industry around the world.
- Highly visible publication with a circulation of 15,000.
- Mailed as a stand-alone publication in September, **G2E Preview** reaches every *GGB Magazine* subscriber and includes bonus distribution at G2E 2019.



## G2E PREVIEW RATES & DEADLINES

<b>Full Page</b>	\$3,395	<b>Ad Space:</b>	August 20, 2019
<b>Two-Thirds</b>	\$2,550	<b>Material:</b>	August 27, 2019
<b>Half Page</b>	\$2,000	<b>Publication:</b>	September, 2019
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