

GGB 2019

ONLINE RATES & SPECS

GGB MAGAZINE WEBSITE ONLY (Rates per month)

- 1 728 x 90 (Leaderboard banner)**
 - \$2,600 exclusive
 - \$650 to rotate with 5 other advertisers
- 2 728 x 90 (2nd Position)**
 - \$1,450 exclusive
- 3 728 x 90 (3rd Position)**
 - \$1,250 exclusive

***300 x 120 (mobile)**
 NOTE: all 728x90 ads require an additional mobile size so ads can be viewed on an iPhone and other hand-held devices.



- 728 x 90 (Footer banner)**
 - \$1,000 exclusive
 - \$250 to rotate with 5 other advertisers
- 4 300 x 250 (Top square)**
 - \$2,600 exclusive
 - \$650 to rotate with 5 other advertisers
- 5 300 x 250 (2nd square)**
 - \$2,200 exclusive
 - \$550 to rotate with 5 other advertisers

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation sequence repeats with each page refresh.

GGB MAGAZINE OR GGB NEWS WEBSITES

- 6 120 x 240**
 - \$375 month per site
- 7 120 x 90**
 - \$150 month per site

GGB MAGAZINE & GGB NEWS SITES (Combo Rate)

- 120 x 240**
 - \$550 month both sites
 - 120 x 90**
 - \$250/month both sites
- Monthly magazine eblast
 • \$550 monthly
- Weekly newsletter eblast
 • \$550 weekly

SPECIALTY AD: GGB OVERLAY AD

Overlay ad appears over the GGB home page every time a person goes to the site, and repeats after 4 page views. Overlay ads will also appear on **Mobile** and other **hand-held devices**.

- **Horizontal Overlay Ad Size: 850 x 486**
- **Mobile Ad Size: 200 x 400**

Exclusive purchase only at \$5,000 per month



PODCAST SPONSORSHIP OPPORTUNITIES

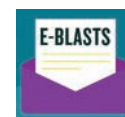


GGB Podcasts offer original audio interviews with gaming executives, public officials, suppliers, and prominent personalities shaping the gaming industry. New podcasts are featured every week and are easily accessible on iTunes and www.ggbmagazine.com, promoted monthly in Global Gaming Business magazine and weekly in GGBNews.

Weekly sponsorships start at \$550, quarterly and annual packages also available

For complete GGB Podcast package details please contact your sales representative

GGB EBLAST



Deliver your message directly to the GGB database, with approximately 13,000 executives and casino professionals. GGB fully supports all html formats.

\$3,000 per eblast