

JANUARY

25 People to Watch

Breaking Out: European Gaming Manufacturers
 Bankruptcy in Gaming: Avoid the Pitfalls
 Encore Opens: Wynn's Latest Triumph
 Servant or Partner: The Relationship of F&B and Casino
 Technology: Multi-Player Electronic Table Games
(Bonus Distribution: International Gaming Expo)

FEBRUARY

Security & Surveillance: State of the Art

Construction in A Sagging Economy: Cancel, Scale Back or Get Aggressive?
 St. Martin: Island Economics
 Betting Terminals: AWP, FOBTs and Arcades
 Technology: Bill Validators and Ticket Printers

MARCH

Fabulous Philippines: Gaming's Growth

Marnell's M Resort: A Vegas Gamble
 Online Gaming: Clearing the Air
 Web Marketing: Using the Internet to Sell Your Casino
 Cash Flow: Today's Most Important Measurement
 Technology: European Sports Betting
(Bonus Distribution: World Game Protection Conference)

APRIL

Casino Technology: Bulgaria's Gaming Giant

Canadian Gaming Update
 Cutting Corners: Marketing with Little or No Money
 Detroit's Coming Out Party: Permanent Casinos All Open
 The New NIGA: Spreading the Wealth
 Technology: GSA—What's Happening in Standardization
(Bonus Distribution: NIGA, Canadian Gaming Summit and Expo)

SPECIAL SUPPLEMENT: Tribal Government Gaming Magazine

MAY

Server-Based Gaming: Risks & Rewards

Atlantic City's Challenge: Destination or Die?
 Smoking Bans: The Lasting Impacts
 Panama & Central American Gaming
 Mexican Standoff: Liberalizing Casino Laws
 Technology: New Sports Book Technology/Mobile Sports Betting
(Bonus Distribution: East Coast Gaming Congress, Global Interactive Gaming Summit and Expo, Southern Gaming Summit, SAGSE Panama)

JUNE

Genting: Malaysia's Gaming Giant

City of Dreams: Crowning Achievement
 Cambodia/Laos/Vietnam: Southeast Asian Gaming
 Players Clubs & Privacy: Where to Draw the Line
 Finding Financing: Where's the Money for Casino Projects
 Technology: Poker Room Advancements—Online and Brick & Mortar
(Bonus Distribution: G2E Asia)

JULY

Aristocrat: Righting the Ship

Changing Times: New Role for NIGC?
 Public Relations: Free Media or Too Much Trouble?
 Bulgaria & Romania: Gaming Powerhouses
 Gaming Labs: The New Faces and Philosophies of State Run Labs
 Technology: Downloadable and Server-based Applications
(Bonus Distribution: European Interactive Gaming Summit)

SPECIAL SUPPLEMENT: Casino Design Magazine

AUGUST

IGT: Back in the Saddle

Casinos Austria: Multi-National Gaming Experts
 Australia & New Zealand: Backing Off the Backlash
 Reinventing Your Brand: Keeping it Fresh
 Employee Retention: Putting the 'Human' in Human Resources
 Technology: Table Game Technology
(Bonus Distribution: Australian Gaming Expo)

SEPTEMBER

Gaming's 10 Most Influential People

Poker Boom: Is It Over?
 New Table Games: Breaking Onto the Casino Floor
 F&B: Restaurants and Nightclubs: Gaming Resort Cash Cows
 AGEM: Playing Together
 Technology: Hospitality Management Systems
(Bonus Distribution: Eastern European Gaming Summit, Ukrainian Entertainment Expo)

OCTOBER

Racinos: Making It Work

Doing Business in the U.S. Barriers to Entry for International Companies
 Unions & Casinos: Strange Bedfellows
 Gaming in Argentina
 Technology: Cash and ATM services
(Bonus Distribution: SAGSE)

SPECIAL SUPPLEMENT: G2E Preview



NOVEMBER

Global Games: Amazing WMS

Japan: How Gaming Will Work
 Gambling Zones in Russia
 Nightclubs & Ultra Lounges: How They Work
 Technology: Slot Cabinet Design
(Bonus Distribution: G2E)

DECEMBER

Global Gaming Business Operator of the Year

GGB Gaming & Technology Award 2008 Winners
 Testing Tourism: Another Gaming Element
 Technology: Slot Systems
 Taiwan: The Gaming Outlook
 IGE Preview special section

SPECIAL SUPPLEMENT: RD&E Magazine



Each edition of *Global Gaming Business* will include a selection of columns from the following topics:

- American Gaming Association (Frank J. Fahrenkopf, Jr.)
- Fantini's Finance (Frank Fantini)
- Responsible Gaming
- Human Resources
- Legal/Regulatory
- Marketing (Randy Fine of Fine Point Consulting)
- Slots
- Internet Gaming (Mark Balestra, River City Group)
- F&B
- Corporate Profiles

DEPARTMENTS INCLUDE:

- **Dateline**—News from the business of gaming, including Indian gaming, online gaming and more
- **PokerBIZ**—The industry's only section devoted to the business of poker rooms—both real world and online
- **People**—Promotions/appointments
- **Cutting Edge**—Innovative products & services
- **Casino Communications**—Interviews with gaming personalities
- **New Game Review**—Reviews of new slot machines & table games
- **Technology**—The state-of-the-art in the gaming industry
- **Goods & Services**—News from gaming vendors
- **Casino Design**—A quarterly feature on the design and construction of casino resorts
- **Best of the Blog**: Excerpts from our popular online blog



ISSUE	AD SPACE DEADLINE	AD MATERIALS DEADLINE
JANUARY	Friday, December 12, 2008	Friday, December 19, 2008
FEBRUARY	Friday, January 09, 2009	Friday, January 16, 2009
MARCH	Friday, February 13, 2009	Friday, February 20, 2009
APRIL NIGA	Friday, March 13, 2009	Friday, March 20, 2009
MAY	Friday, April 10, 2009	Friday, April 17, 2009
JUNE	Monday, May 11, 2009	Monday, May 18, 2009
JULY	Friday, June 12, 2009	Friday, June 19, 2009
AUGUST	Friday, July 10, 2009	Friday, July 17, 2009
SEPTEMBER	Monday, August 10, 2009	Monday, August 17, 2009
OCTOBER	Friday, September 11, 2009	Friday, September 18, 2009
NOVEMBER G2E	Monday, October 12, 2009	Saturday, October 17, 2009
DECEMBER	Friday, November 13, 2009	Friday, November 20, 2009

**TRIBAL
Government Gaming**

April NIGA	Friday, March 13, 2009	Friday, March 20, 2009
------------	------------------------	------------------------

CASINO Design

July	Tuesday, June 16, 2009	Tuesday, June 23, 2009
------	------------------------	------------------------

G2E PREVIEW

October	Friday, September 18, 2009	Friday, September 25, 2009
---------	----------------------------	----------------------------

RD&E

November	Friday, October 23, 2009	Friday, October 30, 2009
----------	--------------------------	--------------------------

GGB magazine and supplement specifications:
 Trim size: 8.375" x 10.875" Please allow .125" additional on all sides for full page with bleed.
 CMYK, high resolution (300 dpi) pdf preferred.
 For smaller ads, or additional information, please request full *Global Gaming Business* media kit.

Submit materials to *Global Gaming Business* Art Director Monica Cooley at cooley7@sunflower.com